

Become a **sponsor**

6-8 October 2026

25-27 Rabi II 1448 AH



**SusTAIN<sup>2026</sup>**

The 1<sup>st</sup> International Conference on Technology  
& Engineering Innovation for Sustainability | المؤتمر الدولي الأول للابتكار التكنولوجي  
والهندسي لخدمة الاستدامة

# Sponsorship Guide

The First International Conference on Technology  
and Engineering Innovation for Sustainability

**University of Prince Mugrin**

Deanship of Scientific Research,  
Innovation and Graduate Studies  
Madinah, Kingdom of Saudi Arabia



جامعة الأمير  
مقرن بن عبد العزيز  
University of Prince Mugrin

 Under the Gracious  
Patronage



His Royal Highness Prince

**Salman bin Sultan bin Abdulaziz Al Saud**

Governor of Madinah Region



# About SusTAIN 2026

**Under the patronage of His Royal Highness Prince Salman bin Sultan bin Abdulaziz Al Saud**, Governor of Madinah Region, the University of Prince Mugrin is organizing The First International Conference on Technology and Engineering Innovation for Sustainability (SusTAIN 2026).

SusTAIN 2026 is an international multidisciplinary scientific forum that brings together researchers, academics, experts, and professionals from diverse sectors to showcase the latest scientific developments, discuss emerging trends and contemporary issues, and exchange knowledge and expertise in the fields of technology, engineering, and sustainability.

The conference features a comprehensive scientific program, including keynote speeches, scientific sessions, panel discussions, workshops, and an accompanying exhibition, providing a platform for knowledge exchange and the presentation of the latest research and innovations across its scientific tracks.



# Conference in Numbers



**+8**

International  
Speakers



**8**

Scientific  
Tracks



**3**

Conference  
Days



**+1,000**

Participants Representing  
Academic Institutions, Government  
Entities, and the Private Sector



**+6**

Specialized  
Workshops



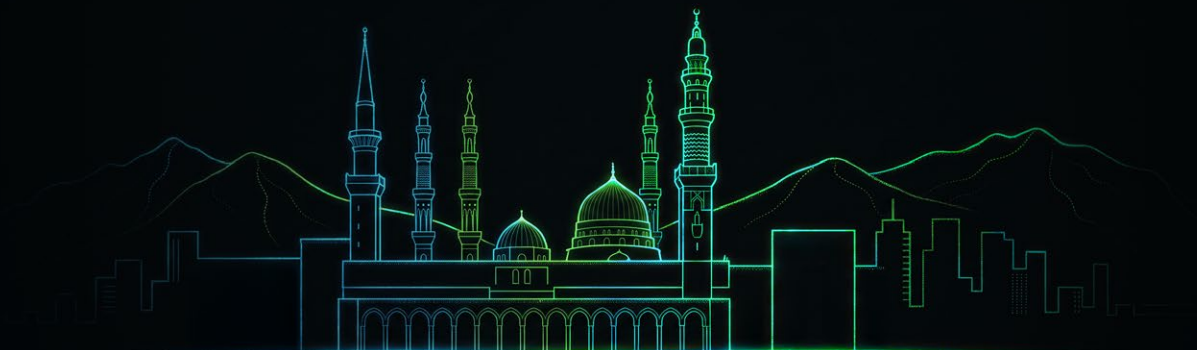
**+100**

Peer-Reviewed  
Research Papers



**+14**

Exhibiting Organizations  
participating in the  
accompanying exhibition





SusTAIN 2026 attracts specialized audiences from the academic, government, and private sectors, including:

### **Academic and Research Sector**

- Universities and research and innovation centers.
- Researchers, academics and postgraduate students.

### **Government Sector**

- Ministries, authorities and government entities whose work relates to the conference tracks..

### **Private Sector and Practitioners**

- Experts and specialists in technology, engineering and sustainability.
- Technology, engineering and digital solutions companies.
- Organizations operating in sustainability, energy and infrastructure.
- Entrepreneurs, innovators and individuals interested in developing technological solutions.



# Strategic Objectives of the Conference

**01** **Promoting Interdisciplinary Collaboration**  
Encouraging dialogue and collaboration across technological and engineering fields and related disciplines to address sustainability challenges through an integrated, multidisciplinary perspective.

**02** **Advancing Innovation for Sustainability**  
Showcasing innovative research, solutions and technologies that support the environmental, economic and social dimensions of sustainability.

**03** **Supporting the Objectives of Saudi Vision 2030**  
Aligning the conference themes and outcomes with national priorities related to research, innovation and sustainability, in support of the objectives of Saudi Vision 2030 and in alignment with the United Nations Sustainable Development Goals.

**04** **Strengthening Integration Between Universities and the Public and Private Sectors**  
Expanding opportunities for knowledge and expertise exchange and supporting collaboration among researchers, practitioners and organizations whose work relates to the conference tracks.

**05** **Empowering Emerging Researchers and Innovators**  
Providing students, early-career researchers and entrepreneurs with opportunities to present their research, ideas and sustainability-focused solutions.

**06** **Exchanging Local and International Practices and Experiences**  
Presenting models, applications and experiences in sustainability and drawing on them to advance relevant knowledge and professional practices.





## Conference Scientific Program

SusTAIN 2026 covers eight scientific tracks reflecting key emerging directions in technology, engineering, and sustainability:

**01**

Emerging Technologies and Smart Cities for Sustainable Infrastructure.

**02**

AI, Arabic Language Processing, and LLM Applications to Sustainability.

**03**

Cybersecurity and Blockchain for Securing Sustainable Developments.

**04**

Sustainability in Digital Education and Society.

**05**

Networking and Industry 5.0 for Sustainable Development.

**06**

Sustainable Health Informatics and Telemedicine.

**07**

Augmented Reality, Virtual Reality, and Metaverse for Sustainable Applications.

**08**

Digital Technologies for Sustainable Hajj and Umrah Solutions.



# Conference Program and Activities

The SusTAIN 2026 program includes:



A student hackathon.



Keynote addresses.



Parallel scientific sessions  
organized according  
to the conference tracks.



Panel sessions and  
specialized discussions.



The accompanying  
conference exhibition.



Training and practical  
workshops.



Cultural Program and  
Accompanying Visits



Project and innovation  
presentations.





# SusTAIN 2026 and the Sustainable Development Goals



The conference directly aligns with several of the [United Nations](#) Sustainable Development Goals, particularly:

**8** DECENT WORK AND ECONOMIC GROWTH



**7** AFFORDABLE AND CLEAN ENERGY



**4** QUALITY EDUCATION



**3** GOOD HEALTH AND WELL-BEING



**17** PARTNERSHIPS FOR THE GOALS



**13** CLIMATE ACTION



**11** SUSTAINABLE CITIES AND COMMUNITIES



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



# Sponsorship Benefits

Sponsoring [SusTAIN 2026](#) enables participating organizations to strengthen their institutional presence within a conference specializing in technology, engineering, and sustainability. It also provides an opportunity to showcase their expertise and solutions to academic institutions, government entities, and the private sector, alongside networking, visibility, and participation opportunities offered according to the benefits of each sponsorship category.



## FLOOR PLAN

-  Sustainability Partner
-  Strategic Sponsor
-  Diamond Sponsor
-  Gold Sponsor
-  Silver Sponsor



# Sustainability Partner

## Digital and Media Presence

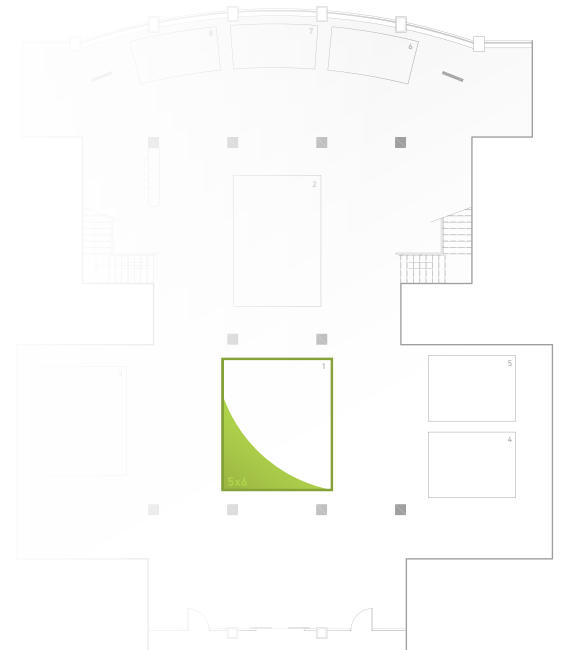
- Announcement of the partnership on the conference website, including a direct link to the organization's website.
- Provision of an approved digital design package for use across the organization's platforms.
- Prominent display of the organization's logo across the conference's social media accounts.
- Inclusion of the organization's participation in the conference's final report.

## Visibility During the Conference

- Screening of an introductory video about the organization, up to **5 minutes** in length, during session breaks.
- Prominent display of the organization's logo on digital screens throughout the conference.
- Placement of the organization's logo on vehicles designated for transporting conference guests.
- Naming the accompanying exhibition hall after the organization.
- Prominent display of the organization's logo in the registration area.

## Participation and Attendance

- Allocation of **7** Reserved Front-Row **Seats** in the Conference Hall.
- Allocating a **5x6m** space for the entity in the accompanying exhibition.
- Nomination of one representative to participate in a panel discussion, subject to the session topic and the approval of the Scientific Committee. If not included in the conference program due to the completion of the scientific agenda, the organization will be offered participation in a specialized workshop aligned with one of the conference's main tracks.
- Provision of **15** complimentary **registrations** for the organization's representatives and guests.





# Strategic Sponsor

## Digital and Media Presence

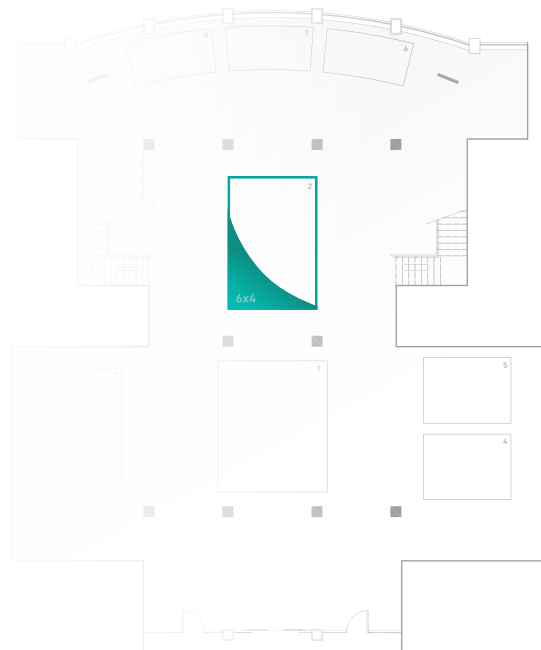
- Announcement of the partnership on the conference website, including a direct link to the organization's website.
- Prominent display of the organization's logo across the conference's social media accounts.
- Inclusion of the organization's participation in the conference's final report.

## Visibility During the Conference

- Screening of an introductory video about the organization, up to **5 minutes** in length, during session breaks.
- Prominent display of the organization's logo on digital screens throughout the conference.
- Prominent display of the organization's logo in the registration area.

## Participation and Attendance

- Allocation of **7** Reserved Front-Row **Seats** in the Conference Hall.
- Allocating a **6x4m** space for the entity in the accompanying exhibition.
- Nomination of one representative to participate in a panel discussion, subject to the session topic and the approval of the Scientific Committee. If not included in the conference program due to the completion of the scientific agenda, the organization will be offered participation in a specialized workshop aligned with one of the conference's main tracks.
- Provision of **10** complimentary **registrations** for the organization's representatives and guests.





# Diamond Sponsor

## Digital and Media Presence

- Announcement of the partnership on the conference website, including a direct link to the organization's website.
- Prominent display of the organization's logo across the conference's social media accounts.
- Inclusion of the organization's participation in the conference's final report.

## Visibility During the Conference

- Screening of an introductory video about the organization, up to **3 minutes** in length, during session breaks.
- Prominent display of the organization's logo on digital screens throughout the conference.
- Prominent display of the organization's logo in the registration area.

## Participation and Attendance

- Allocation of **4** Reserved Front-Row **Seats** in the Conference Hall.
- Allocating a **5x4m** space for the entity in the accompanying exhibition.
- Nomination of one representative to participate in a panel discussion, subject to the session topic and the approval of the Scientific Committee. If not included in the conference program due to the completion of the scientific agenda, the organization will be offered participation in a specialized workshop aligned with one of the conference's main tracks.
- Provision of **8** complimentary **registrations** for the organization's representatives and guests.





## Gold Sponsor

### Digital and Media Presence

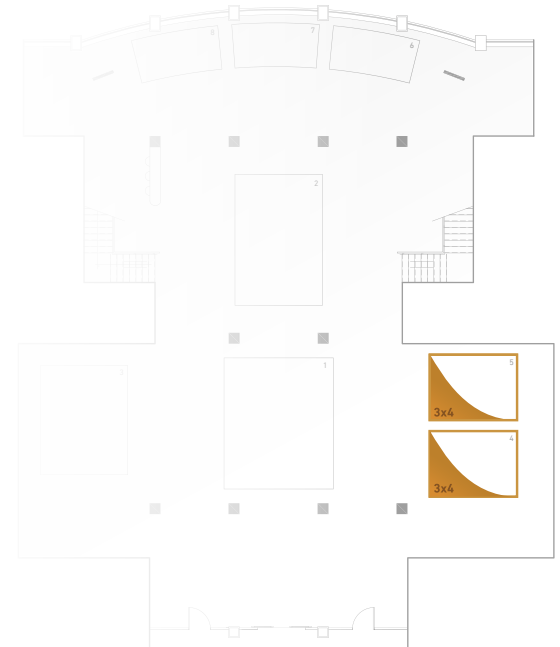
- Announcement of the partnership on the conference website.
- Prominent display of the organization's logo across the conference's social media accounts.
- Inclusion of the organization's participation in the conference's final report.

### Visibility During the Conference

- Screening of an introductory video about the organization, up to **2 minutes** in length, during session breaks.
- Display of the organization's logo on digital screens throughout the conference.

### Participation and Attendance

- Allocation of **2** Reserved Front-Row **Seats** in the Conference Hall.
- Allocating a **3x4m** space for the entity in the accompanying exhibition.
- Formal recognition of the organization during the official opening ceremony.
- Provision of **5** complimentary **registrations** for the organization's representatives and guests.







## Digital and Media Presence

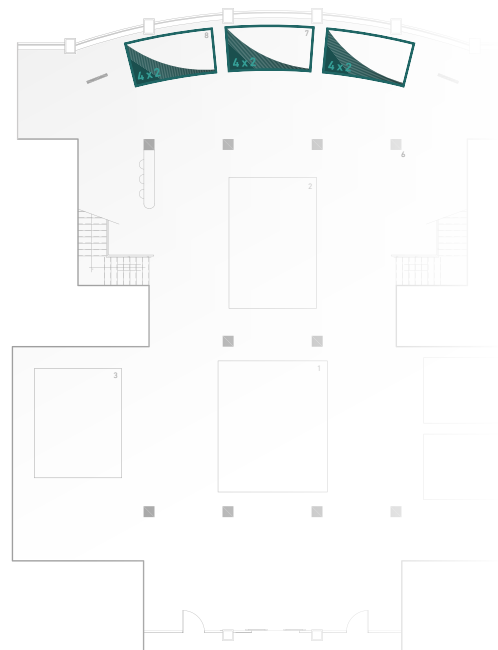
- Prominent display of the organization's logo across the conference's social media accounts.

## Visibility During the Conference

- Display of the organization's logo on digital screens throughout the conference.

## Participation and Attendance

- Allocating a **4x2m** space for the entity in the accompanying exhibition.
- Formal recognition of the organization during the official opening ceremony.
- Provision of **2** complimentary **registrations** for the organization's representatives and guests.





# Exhibitor

## Digital and Media Presence

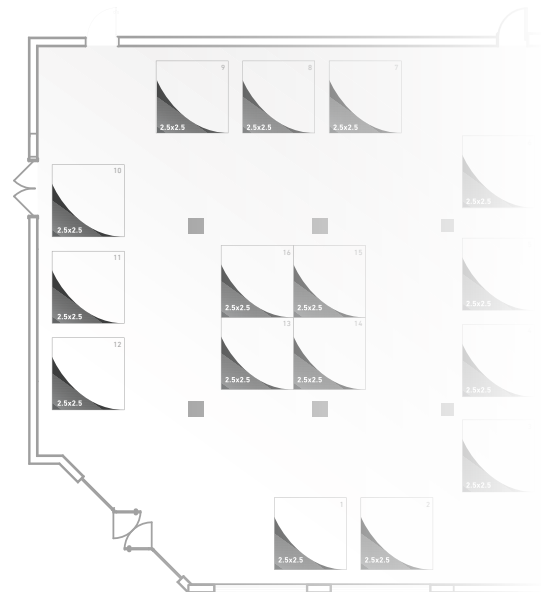
- Prominent display of the organization's logo across the conference's social media accounts.

## Visibility During the Conference

- Display of the organization's logo on digital screens throughout the conference.

## Participation and Attendance

- Allocating a 2.5x2.5m space for the organization.





# Sponsorship Benefits

## Comparison Matrix

| Silver Sponsor | Gold Sponsor | Diamond Sponsor | Strategic Sponsor | Sustainability Partner |                                                                                 |
|----------------|--------------|-----------------|-------------------|------------------------|---------------------------------------------------------------------------------|
| ●              | ●            | ●               | ●                 | ●                      | Logo displayed on all media materials and the conference website                |
| ----           | 2 minutes    | 3 minutes       | 5 minutes         | 5 minutes              | Sponsor video screened between sessions during breaks                           |
| ----           | ●            | ●               | ●                 | ●                      | Logo displayed on the stage or main stage backdrop                              |
| ----           | ----         | ----            | ----              | ●                      | Sponsor logo placed on vehicles designated for transporting conference guests[s |
| ----           | ----         | ●               | ●                 | ●                      | Participation in a panel session\ Specialized Workshop                          |
| 4X2            | 3X4          | 5X4             | 6X4               | 5X6                    | Exhibition booth space                                                          |
| 2              | 5            | 8               | 10                | 15                     | Complimentary seats or registrations                                            |
| ---            | 2            | 4               | 7                 | 7                      | Front-Row Seats in the Conference Hall                                          |
| Logo Only      | Logo Only    | ●               | ●                 | ●                      | Sponsor profile within the conference application                               |
| ●              | ●            | ●               | ●                 | ●                      | Visibility on digital screens                                                   |
| ●              | ●            | ●               | ●                 | ●                      | Formal recognition during the opening ceremony                                  |
| ---            | ●            | ●               | ●                 | ●                      | Inclusion in the conference final report                                        |

# Anticipated Outcomes of the Conference

01.

Building New Local and  
International Partnerships.

02.

Catalyzing Investment in Cutting-Edge  
Research and Innovation Outcomes.

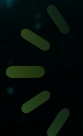
03.

Advancing the Sustainability  
Innovation Ecosystem.

04.

Enhancing the Economic and Societal  
Impact of the Conference Outcomes.





# Steps to Join as a Sponsoring Organization

## 1 • **Select a Sponsorship Category**

Select the appropriate sponsorship category or request a customized package based on the organization's requirements and subject to the approval of the Organizing Committee.

## 2 • **Contact the Sponsorship Team**

Submit the sponsorship request through the official email address provided on the contact page.

## 3 • **Review the Agreement**

Receive the sponsorship agreement and review the benefits and obligations associated with the selected category.

## 4 • **Complete the Required Procedures**

Sign the agreement and complete the approved financial procedures.

## 5 • **Provide the Conference Team with the Required Materials**

Submit the organization's logo and corporate profile materials in vector formats and high-resolution versions, in accordance with the specified technical requirements and deadlines.

## 6 • **Final Coordination**

Coordinate the exhibition space, media materials, invitations, and any approved participation within the conference program, in accordance with the benefits of the selected sponsorship category.

# Sponsorship

## Inquiries and coordination

### Organizing Entity:

University of Prince Mufgrin - Deanship of Scientific  
Research, Innovation and Graduate Studies



### Sponsorship Email:

sp.sustain@upm.edu.sa  
Sponsorship.sustain@upm.edu.sa



### Website:

[www.sustain.upm.edu.sa](http://www.sustain.upm.edu.sa)



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We Welcome Your Partnership  
in **SusTAIN 2026**